



**New Economic School (NES)
Kazan Federal University (KFU)
Higher School of Economics (HSE)**

Conference program

International Conference on Economics of Football

June 23–24, 2017, Kazan, Russia

Friday, June 23

Venue: Institute of Management, Economics and Finance at KFU, Butlerova Street, 4

Room B207, 2st floor

08:45 – 09:00 Registration and welcome coffee

09:00 – 10:30 Session 1. Football Regulation

Assembly Hall KFU, 1st floor

10:35 – 11:10 Welcome speeches

11:10 – 11:30 Coffee/Tea break

Room B207, 2st floor

11:30 – 13:00 Session 2. Networks and Performance

13:00 – 14:00 Lunchtime

14:00 – 15:30 Session 3. Tournament Theory

15:30 – 16:00 Coffee/Tea break

16:00 – 17:30 Session 4. Mega-events

17:30 – 18:30 Session 5. Determinants of Success

Saturday, June 24

Venue: Institute of Management, Economics and Finance at KFU, Butlerova Street, 4

Room B207, 2st floor

08:45 – 09:00 Registration and welcome coffee

09:00 – 11:00 Session 6. Fans and Demand for Football

11:00 – 11:30 Coffee/Tea break

11:30 – 12:30 Session 7. Predictions

12:30 – 13:00 Coffee/Tea break

13:00 – 14:30 Session 8. Finance

14:30 – 15:00 Concluding remarks

09:00 – 10:30 Session 1. Football Regulation

Chair: Shlomo Weber, New Economic School

Discussant: Elena Rogova, National Research University Higher School of Economics, St. Petersburg branch

Financial Regulations and Competitive Balance in a Sport League

Sonin Konstantin, University of Chicago, National Research University Higher School of Economics

Coauthor: Vsevolod Grabar

The Impact of UEFA's FFP Regulations on Audit Fees. Evidence from Spanish Football

Barajas Angel, University of Vigo; National Research University Higher School of Economics, Perm branch

Coauthors: Mercedes Mareque, Francisco López-Corrales

Which National Soccer Teams Benefit and Lose From Protectionism in Domestic Leagues?

Steblev Sergey, National Research University Higher School of Economics, New Economic School

10:35 – 11:10 Welcome speeches

Arkady Dvorkovich, Deputy Prime Minister of the Russian Federation

Weber Shlomo, Rector of New Economic School

Ilshat Gafurov, Rector of Kazan Federal University

Dmitry Dagaev, Deputy Vice Rector of Higher School of Economics

Konstantin Sonin, Professor at the University of Chicago and National Research University Higher School of Economics

Nail Izmaylov, Vice President FC Spartak

11:10 – 11:30 Coffee/Tea break

11:30 – 13:00 Session 2. Networks and Performance

Chair: Andrey Tuzikov, Kazan National Research Technological University

The role of social capital in national football team success

Zaitseva Inna, National Research University Higher School of Economics

Discussant: Anton Sobolev, University of California, Los Angeles

Football Club Transfer Networks and Performance

Parshakov Petr, National Research University Higher School of Economics, Perm branch

Coauthors: Dennis Coates, Iuliia Naidenova

Discussant: Natalia Lamberova, University of California, Los Angeles

Search For A Complete And Transitive Ranking Of Football Leagues

Stolyarov Arseniy, New Economic School

Coauthor: Gleb Vasiliev

Discussant: Konstantin Sonin, University of Chicago; National Research University Higher School of Economics

13:00 – 14:00 Speakers Lunch Meeting at Grand Hotel Kazan, Peterburgskaya Str.1

14:00 – 15:30 Session 3. Tournament Theory

Chair and Discussant: Dennis Coates, University of Maryland, Baltimore County; National Research University Higher School of Economics, Perm branch

Round-robin tournaments generated by the Circle Method have maximum carry-over

Spieksma Frits, KU Leuven

Coauthors: Erik Lambrechts, Annette M.C. Ficker, Dries R. Goossens

Round-Robin Tournaments with Limited Resources

Zubanov Andrey, University of Wisconsin-Madison

Coauthor: Dmitry Dagaev

Winning by Losing: Incentive Incompatibility in Multiple Qualifiers

Dmitry Dagaev, National Research University Higher School of Economics

Coauthor: Konstantin Sonin

15:30 – 16:00 Coffee/Tea break

16:00 – 17:30 Session 4. Mega-events

Chair and Discussant: Angel Barajas, University of Vigo; National Research University Higher School of Economics, Perm branch

Mega-events Prefer Autocracies: Evidence from the Olympic Games

Avkhimovich Nikolai, National Research University Higher School of Economics, New Economic School

Mission of major sports events (case study of Republic of Tatarstan)

Miftakhov Marsel, Ministry of youth, sports and tourism of the Republic of Tatarstan

Coauthor: Marat Bariev

Belonging and Competence: Sports Mega-Events and Public Diplomacy Strategies for Emerging Powers

Yuval Weber, National Research University Higher School of Economics; Government Department and Davis Center for Russian and Eurasian Studies, Harvard University

17:30 – 18:30 Session 5. Determinants of Success

Chair and Discussant: Andrey Zubanov, University of Wisconsin-Madison

Does outstanding player (in past) always mean successful coach (in future): the evidence from MLS

Bykova Anna, National Research University Higher School of Economics, Perm branch

Coauthor: Dennis Coates

Determinants of football club brands in Europe

Coates Dennis, University of Maryland, Baltimore County; National Research University Higher School of Economics, Perm branch

Coauthors: Arne Feddersen, Iuliia Naidenova, Petr Parshakov

09:00 – 11:00 Session 6. Fans and Demand for Football

Chair and Discussant: David Forrest, University of Liverpool

Fans' preferences: uncertainty against brand perception

Shakina Elena, National Research University Higher School of Economics, Perm branch

Coauthors: Ángel Barajas, Thadeu Gasparetto

Telecasts in the US

Pawlowski Tim, University of Tuebingen

Coauthor: Georgios Nalbantis

The effect of stadium features on demand for tickets in the Brazilian League

Barajas Angel, University of Vigo; National Research University Higher School of Economics, Perm branch

Coauthor: Thadeu Gasparetto

About the actual problems of working with football fans and ways to solve them

Beshbaev Farruh, Ministry of youth, sports and tourism of the Republic of Tatarstan

11:00 – 11:30 Coffee/Tea break

11:30 – 12:30 Session 7. Predictions

Chair and Discussant: Frits Spieksma, KU Leuven

Evaluating significant effects from alternative seeding systems: A Bayesian approach, with an application to the UEFA Champions League

Forrest David, University of Liverpool

Coauthors: Francisco Corona, J.D. Tena, Michael Wiper

Football Squad Formation Using Machine Learning

Vasiliev Gleb, Toros Research

Coauthor: Arseniy Stolyarov

12:30 – 13:00 Coffee/Tea break

13:00 – 14:30 Session 8. Finance

Chair: Tim Pawlowski, University of Tuebingen

Intellectual Capital of European Football Clubs: Assessment its Contribution to Financial Performance

Rogova Elena, National Research University Higher School of Economics, Saint Petersburg branch

Coauthor: Daria Guseva

Discussant: Petr Parshakov, National Research University Higher School of Economics, Perm branch

Hard Currencies and Footballing Domination

Campbell Douglas, New Economic School

Discussant: Yuval Weber, National Research University Higher School of Economics; Government Department and Davis Center for Russian and Eurasian Studies, Harvard University

Stock Market Reaction To Football Sponsorship: Does Sponsoring Company's Ownership Matter?

Naidenova Iuliia, National Research University Higher School of Economics, Perm branch

Coauthor: Aleksei Chmykhov

Discussant: Tim Pawlowski, University of Tuebingen

14:30 – 15:00 Concluding remarks

15:15 – 16:15 Speakers Lunch Meeting at Grand Hotel Kazan, Peterburgskaya Str.